



Job description – Sr. Graphics Designer

About Us:

We are the largest and fastest growing platform for doctors in India. As of today there are 200,000+ doctors registered on this platform and growing by 200000+ new registered doctors every month. Docplexus focuses on peer-to-peer exchange of patient cases, dialogue and interdisciplinary learning to improve medical outcomes. It is a trusted and secure platform accessible exclusively for medical practitioners, offering real-time dialogue, exchange and interaction in clinical and non-clinical forums, knowledge centers, treatment guidelines, certified educational resources and latest medical news.

Joining our highly successful team of entrepreneurs and international investors, you will have a unique opportunity to advance your career by playing a crucial role at Docplexus. You will engage with best minds in Indian startup ecosystem and scale creative heights which will shape the face of Indian healthcare with a very high degree of personal impact.

Roles & Responsibilities:

- The role is to provide creative direction and oversee the execution of beautiful and compelling creative experiences.
- You will be in a key role of shaping a design culture, work ethic and team that you are proud of.
- Master knowledge of Adobe Creative Cloud mainly Adobe Photoshop, Illustrator & Indesign. Hands on experience in Video editing tools will be preferred.
- Understanding user personas, user flows and a rational design approach are prerequisites.
- In addition to project work, we need someone who is a great communicator, team player and a skilled client partner all rolled into one.
- You should be able to easily visualize a digital experience & aesthetic, and provide clear creative direction that team members can execute on.
- Able to conceptualize, visualize ideas and programs for sales pitches and Marketing ideas.

Experience:

7 to 12 years in Creative Industry

Location:

Pune, India