

Designation	Business Intelligence Analyst
Company	<p>Docplexus is the largest and fastest growing online platform for doctors in India. As of today, there are 380000+ doctors registered on the platform .Docplexus focuses on peer-to-peer exchange of patient cases, dialogue and interdisciplinary learning to improve medical outcomes. It is a trusted and secure platform accessible exclusively to medical practitioners, offering real- time dialogue, exchange and interaction in clinical and non-clinical forums, knowledge centers, treatment guidelines, certified educational resources and latest medical news.</p> <p>To its client partners, Docplexus provides comprehensive content marketing solutions with detailed strategy road maps that enable them in achieving their core business objectives while connecting with their primary stakeholders and adding value at every touch point. In alignment with these focus areas, the team strives to provide the most relevant and up to date therapy and business insights that help customize offerings based on customer requirements across products and medical specialties.</p> <p>Current key numbers –</p> <ul style="list-style-type: none"> • 3,80,000+ doctors across 98 specialties and 1,632 cities • 6,500+ doctors log onto Docplexus website daily • 2,500+ monthly registrations • 50,000+ clinical cases discussed till date
Job Description	<ul style="list-style-type: none"> • The Business Intelligence (BI) Analyst role is highly analytical in nature, requiring a balance of healthcare, IT, communication and problem solving skills • Through use of data analytics, data visualization and data modeling techniques and technologies, BI analysts can identify trends that can help client teams and executives make business decisions to modernize and improve strategy and project implementation
Desired Profile	<p>Responsibilities:</p> <ul style="list-style-type: none"> • Develop therapy/medical specialty presentations based on extensive secondary research • Transform data into insights that drive business value • Collaborate with business users • Apply the right analysis frameworks and effectively collaborate with cross-functional teams to develop creative solutions to complex business problems • Support BD and Account Teams in adding value and impact to client interactions <p>Personality:</p> <ul style="list-style-type: none"> • Data driven mindset • Proactive and solution oriented • Self-motivated and passionate with discipline and accountability • Sound domain knowledge with an eagerness to learn and grow • Excellent communication skills (written & verbal), with the ability to clearly articulate complex ideas • Attention to detail • Willingness to travel to client locations
Experience	<ul style="list-style-type: none"> • Minimum 2-3 years experience as an analyst or in a business intelligence role • Working knowledge of analytics tools like Power BI, Google Analytics and dash boarding • Proficient at MS Project, Excel and PowerPoint • Experience with SPSS/Minitab would be an added advantage • Experience in SQL System. • Lifesciences/Healthcare background and start up experience preferable but not mandatory • Striving to create impact across therapy areas with a high degree of entrepreneurial drive
Industry Type	Healthcare, Consulting, Business Intelligence/Analysis
Education	Life Sciences/Healthcare graduate (preferable not mandatory) with an advanced degree in business analysis
Location	Base location in Mumbai and frequent visits to client locations within India

Work Environment & Compensation	<ul style="list-style-type: none">• A high-performing team with proven success• Nurturing environment with learning from some of our global counterparts• Cross functional learning with experts from different backgrounds across the organization• Self-responsibility and room for creativity• Playing a significant role in making India's healthcare better
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